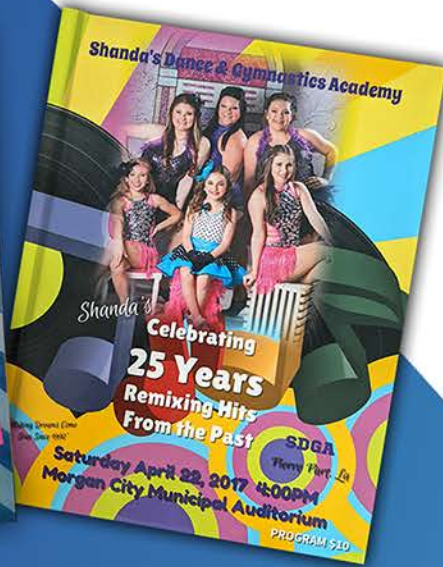




MillerFoto

Woman Owned • Family Run • Local



DANCE BOOK

DESIGN AND PRINTING SOLUTIONS

- Lower Prices
- More Profit
- Faster Delivery
- Happy Parents



 MillerFotoPhotography

 millerfoto

 @millerfoto

 millerfoto

MillerFoto

Dear Dance School Owner

We understand that the job of creating the Dance Book often falls on the shoulders of you. Where can you find a Dance Book printer you can trust to help create a book your families, and most importantly, you, will be proud of and can make a good profit on?

MillerFoto has teamed up with a large printer that has produced over 4 million books for 20,000 schools in the past 5 years. That's impressive.

Schools are so happy with their books, they have a 99% renewal rate. We want you to be a part of this success.

Please take a minute to review this brochure, check out the videos (see link on back page) and call me on my cell phone with any questions.



Sincerely,

Eric Miller - MillerFoto
Dance School Photography & Dance Books
Eric@MillerFoto.com
(504) 270-7822 Cell

POPULAR BENEFITS

- Profitable for your school
- Hassle Free Online Ordering
- No Deadlines
- Lightning Fast Turnaround
- Easy-to-use book design software
- Materials to help sell books
- Live training and Support
- Custom Covers



WELCOME!



MillerFoto
DANCE SCHOOL PHOTOGRAPHY AND DANCE BOOKS

Scan this QR code with your Smartphone to see all of our Dance School Videos.



DANCE BOOKS MADE EASY

Did you spend Hundreds of Hours laying out last year's book?
Keeping you up till 1 or 2 in the morning for weeks?
Did your printer hound you every day to meet their deadline?
What happens if your hard drive or computer crashes?

Don't panic. We have a better solution and you get to have your life back!



Benefits of our software used by thousands of schools...

- Nothing to download.
- It's Web Based - never worry about a hard drive or computer crash.
- Design a whole book in just a few days.
- Software is included with 100 or more books purchased.
- 24/7 Web Support.
- Phone Support during regular business hours.
- Web training to make sure you are comfortable using the software.
- All books are Full Color with Custom covers of your choice

WITH MILLERFOTO, IT'S NEVER BEEN EASIER TO CREATE A BEAUTIFUL KEEPSAKE BOOK

A Local, Turnkey, Totally Web-based Solution for the Creation and Sale of Customizable Books



Has this ever happened to you?
Missing Photo? Misspelled Name?

WE HAVE A SOLUTION.

With MillerFoto's book program,
you can make that simple fix,
upload it to the site and you can order
ONE (or more) replacement book(s).

Can your book printer do this?

(504) 467-0230 www.MillerFoto.com
Eric Miller (504) 270-7822 Cell

7 Your Dance Book Will Ship in 7 Days
GUARANTEED



NO DEADLINES

Your Dance Book Will Ship in 7 Days

GUARANTEED



BOOKS ARE GUARANTEED TO SHIP NO MORE THAN 7 BUSINESS DAYS FROM ORDERING

No need to schedule a production time slot

No need to worry about hitting discounted calendar dates

No need to submit the cover ahead of time

Send the whole book when ready

It's Guaranteed to ship in 7 days



We Do Not have a Minimum Book Purchase

Never purchase extra books, Just In Case, wasting money!

If families forget to order, or maybe they don't have the money at the time, with our online option, families can order books anytime and they are mailed directly to the home. No work for the Dance School.



Books are printed in the USA

MillerFoto
DANCE SCHOOL PHOTOGRAPHY AND DANCE BOOKS

Scan this QR code with your Smartphone to see all of our Dance School Videos.



EASY-TO-USE DANCE BOOK SOFTWARE

MillerFoto is the only Dance Book solutions provider fully integrated with all major book creation software. We will help you select the right software for your school.

SOFTWARE CHOICES
DESKTOP OR WEB BASED



LumaPix

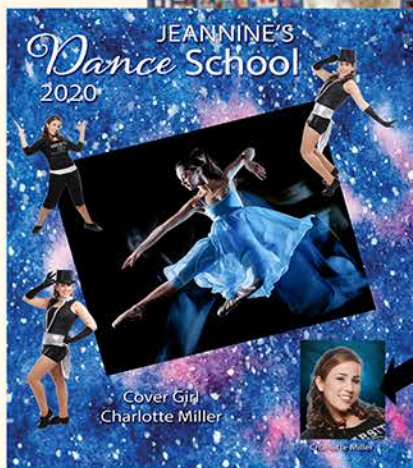


pixami*



PERSONALIZED COVERS

Get creative with your personalized cover design



You can easily earn an additional \$3 - \$4 per book in profit.

PERSONALIZATION IS A GREAT WAY TO INDIVIDUALIZE EACH STUDENT'S BOOK.

PERSONALIZATION INCLUDES STUDENT PHOTO AND NAME

A GREAT WAY TO EARN ADDITIONAL PROFIT FOR YOUR SCHOOL.



MillerFoto

DANCE SCHOOL PHOTOGRAPHY AND DANCE BOOKS



ONLINE ORDERING

Makes money collection easy for schools



Offer cover upgrades, personalized covers, dedication ads and more

ship-to-home

Schools can enter At-School orders to produce a comprehensive combined online/offline order report



Order as few as 1 Book!



NO MINIMUM REORDERS

ORDER WHAT YOU NEED WHEN YOU NEED IT

Order what you need when you need it

2 Families forgot to order? No problem...order 2 additional copies

Same price per book as original order

No additional processing charges

All prior books archived and available for single order/ship to home



4 Book Styles Available



Hard Cover
Up to 400 Pages
Premium book



Soft Cover
Perfect Binding
Up to 400 Pages
Spine is Flat giving it a nice finish



Soft Cover
Saddle Stitch
Up to 96 Pages
The least expensive option with a rounded spine.



Coil Binding
Up to 120 Pages

You can combine hard cover and soft cover books to give your families the most Pricing Options and more profit per book for your school.

MillerFoto

DANCE SCHOOL PHOTOGRAPHY AND DANCE BOOKS

Scan this QR code with your Smartphone to see our Yearbook Videos



Unlimited Support

Live Customer Service

- Trained, knowledgeable staff
- All day live support
- E-mail ticketing system
- Dedicated toll free support line
- Screen sharing capabilities



Focused support pages for each brand of book software

- Searchable knowledge base libraries
- Flip book/downloadable user manuals and content guides
- Training videos

Virtual Book Creation Kits and Content Catalog



VIRTUAL CREATION KITS INCLUDE

- Software User Guide
- Book Planning Guide
- Book Sales and Marketing Guide

Plus we will mail you
Three 11x17 Sales Posters

CONTENT CATALOG

An extensive on line catalog with thousands of backgrounds, covers and clipart exclusively for our customers.



Contact Eric Miller for more details
and Pricing on our Dance School Books.

(504) 467-0230 www.MillerFoto.com
Eric Miller (504) 270-7822 Cell



Faster Turnaround and More Profit

Dance School Photography
Dance Revue Photography
Dance Book Printer

Happier Parents and Schools

Call Eric Miller today for a
No Obligation Quote. 504-270-7822

Scan this QR code with your
Smartphone to see our
Dance School Photography
and Dance Book Videos



319 David Drive, Metairie, LA 70003-5122
(504) 467-0230 www.MillerFoto.com
Eric Miller (504) 270-7822 Cell