MillerFoto

Women Owned • Family Run • Local

7-DAY GUARANTEED TURNAROUND

NO DEADLINES

PROUDLY MADE IN USA

NO MINIMUM BOOK BUY

RE-ORDERS OK LATE ORDERS

YEARBOOKS

LOWER PRICING AND ONLINE ORDERING
FAST 7 DAY GUARANTEED TURNAROUND
HAPPIER PARENTS AND SCHOOLS

DIGITAL YEARBOOKS ARE HERE!

MillerFoto

YEARBOOKS

Dear Yearbook Advisor,

We understand that the job of creating the school yearbook often falls on the shoulders of a busy teacher. Where can you find a yearbook company you can trust to help create a yearbook your school's families, the adminstration and most importantly, you, will be proud of?

MillerFoto has teamed up with a large manufacturer of yearbooks that has produced over 5 million yearbooks for 20,000 schools in the past 5 years. That's impressive.

Schools are so happy with their yearbooks, They have a 99% renewal rate. We want you to be a part of this success.

Please take a minute to review this brochure and call me on my cell phone with any questions.

Sincerely,

Eric Miller
Solution Provider
MillerFoto School Photography & Yearbooks
Eric@MillerFoto.com
(504) 270-7822 Cell

WELCOME!

7-DAY GUARANTEED TURNAROUND

NO DEADLINES

NO MINIMUM BOOK BUY

RE-ORDERS OK LATE ORDERS

POPULAR BENEFITS

- Lightning Fast Turnaround
- No Deadlines
- Online Ordering Option
- Forever Connected Mobile Yearbooks
- Selfie-Stickers for Autograph Pages
- Easy-To-Use Yearbook Design Program
- Year-In-Review Pages
- Materials to Help Sell Yearbooks
- Live Training & Support

MillerFoto

SCHOOL IDs, PHOTOGRAPHY & YEARBOOK SOLUTIONS PROVIDER

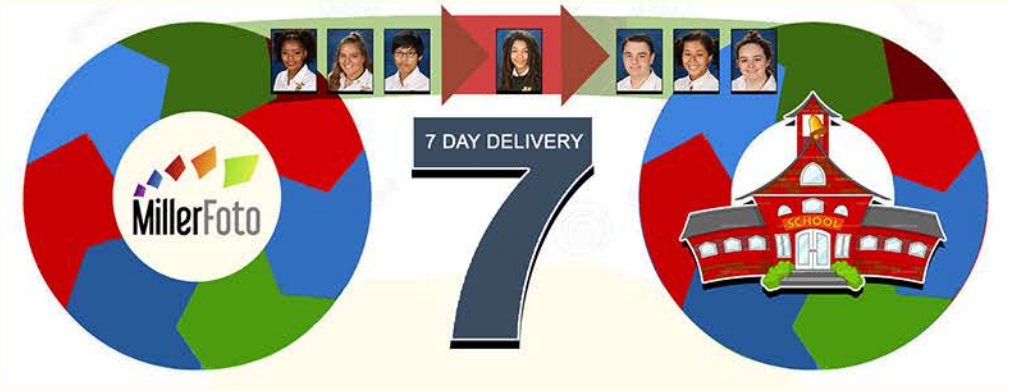
YEARBOOKS MADE EASY

Don't panic! We have everything you need for your school yearbooks FROM A local Photographer and Yearbook Solutions Provider, MillerFoto.

WITH MILLERFOTO, IT'S NEVER BEEN EASIER TO CREATE A BEAUTIFUL KEEPSAKE YEARBOOK

A Local, Turnkey, Totally Web-based Solution for the Creation and Sale of Customizable School Yearbooks

DELIVERY OF STUDENT PHOTOS



We promise to deliver back to your school the photos for your Yearbook or Adminstrative software within 7 days!

Delivery options
Dropbox, CD, USB

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PROUDLY MADE IN USA

7

Your Yearbook Will Ship in 7 Days
GUARANTEED

NO DEADLINES

7-DAY GUARANTEED TURNAROUND

YEARBOOKS ARE GUARANTEED TO SHIP NO MORE THAN 7 BUSINESS DAYS FROM PROOF APPROVAL

Your Yearbook Will Ship in 7 Days
GUARANTEED

MillerFoto's program allows you to include important spring activities

No need to schedule a production time slot

No need to worry about hitting discounted calendar dates

MillerFoto

SCHOOL IDs, PHOTOGRAPHY & YEARBOOK SOLUTIONS PROVIDER

Your Yearbook Will Ship in 7 Days

GUARANTEED

7

Can your Yearbook provider ship the book in 7 days?

EASY-TO-USE YEARBOOK SOFTWARE FOR ANY ENVIRONMENT

MillerFoto is the only yearbook solutions provider fully intergrated with all major yearbook creation software. We will help you select the right software for your school

SOFTWARE CHOICES
DESKTOP OR WEB BASED

memento yearbook

LumaPix

YOUR OWN SOFTWARE

pixami

PLIC Books

MillerFoto

SCHOOL IDs, PHOTOGRAPHY & YEARBOOK SOLUTIONS PROVIDER

UNLIMITED SUPPORT

Live Customer Service

Trained, knowledgeable staff

All day live support

E-mail ticketing system

Dedicated toll free support line

Screen sharing capabilities

All NEW Self-Service Support website

24-HOUR ACCESS

Focused support pages for each variety of yearbook software

- Searchable knowledge base libraries
- Flip Book/Downloadable user manuals & content guides
- Training Videos

Member's only area

- Support Ticket Tracking
- Appointment booking
- Group Training Class Calendar

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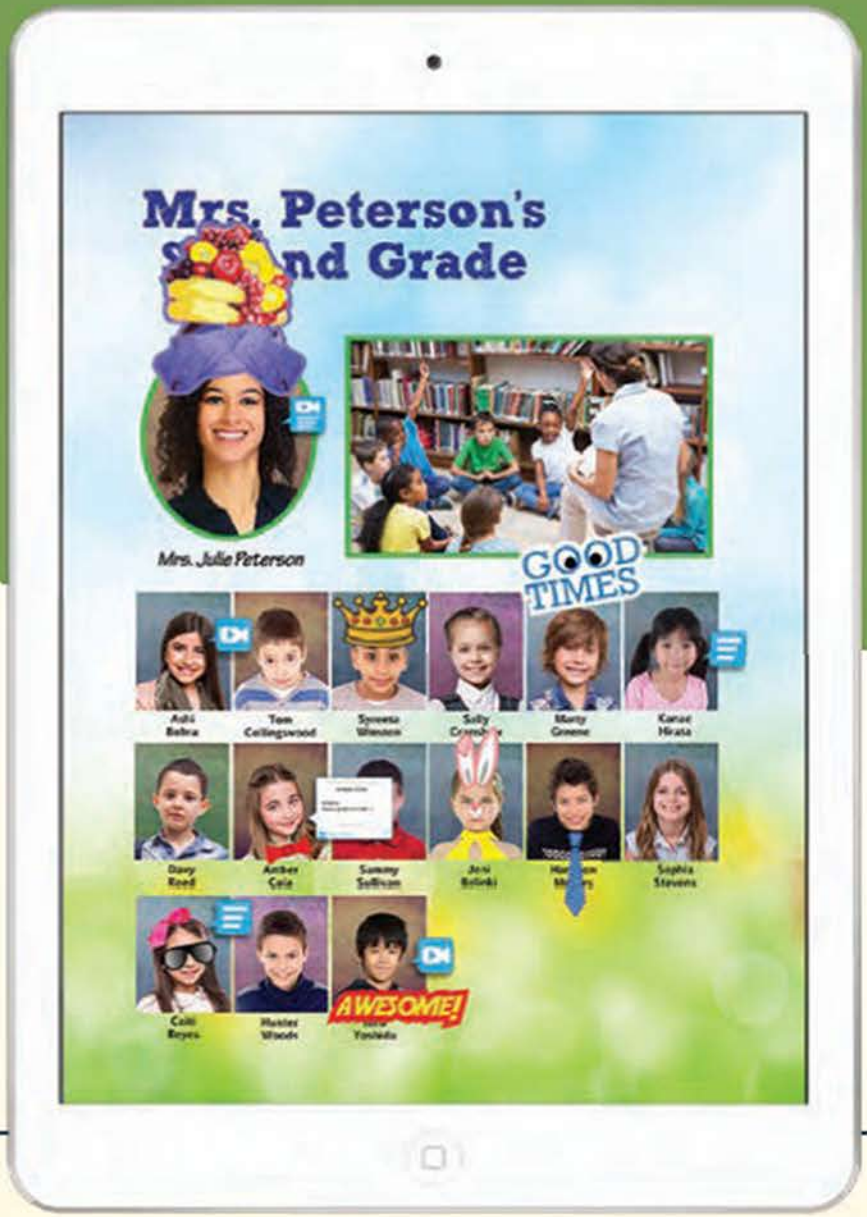
7 Your Yearbook Will Ship in 7 Days GUARANTEED

FOREVER CONNECTED MOBILE YEARBOOKS



Sign, sticker and stay Forever Connected™ with your classmates right on the digital version of your yearbook layout, from your iPad, Android tablet or phone!

Sign it!

Sign classmate's yearbooks from your phone or tablet

Say it!

Send and receive video clips to or from your classmates

Sticker it!

Decorate your friends' yearbooks with fun stickers

MillerFoto

SCHOOL ID's, PHOTOGRAPHY & YEARBOOK SOLUTIONS PROVIDER

ONLINE ORDERING

Makes money collection easy for schools

Offer cover upgrades, personalized covers, dedication ads and more

Optional ship-to-home throughout the summer

Schools can enter At-School orders to produce a comprehensive combined online/offline order report

NO MINIMUM REORDERS

RE-ORDERS OK LATE ORDERS

ORDER WHAT YOU NEED WHEN YOU NEED IT

Order what you need when you need it

2 Families forgot to order? No problem…order 2 additional copies

Same price per book as original order

No additional processing charges

All prior year books archived and available for single order/ship to home

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YEAR IN REVIEW PAGES

Our Year in Review pages make your yearbook an educational keepsake that only becomes more valuable with time. Your choice of 9 full-color pages packed with information and vivid photos from the year's top stories.

Page topics include

- Year in Review Cover Page
- Headlines
- Music
- Pop Culture (3 versions)
- Sports
- Fads and Trends
- TV and Movies

AUTOGRAPH PAGES

Yearbook design software comes pre-loaded with a variety of autograph page templates to choose from. If you don't see one you like, it's easy to design your own custom autograph pages.

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"SELFIES ARE THE NEW AUTOGRAPH"
– TAYLOR SWIFT

SELFIE STICKERS

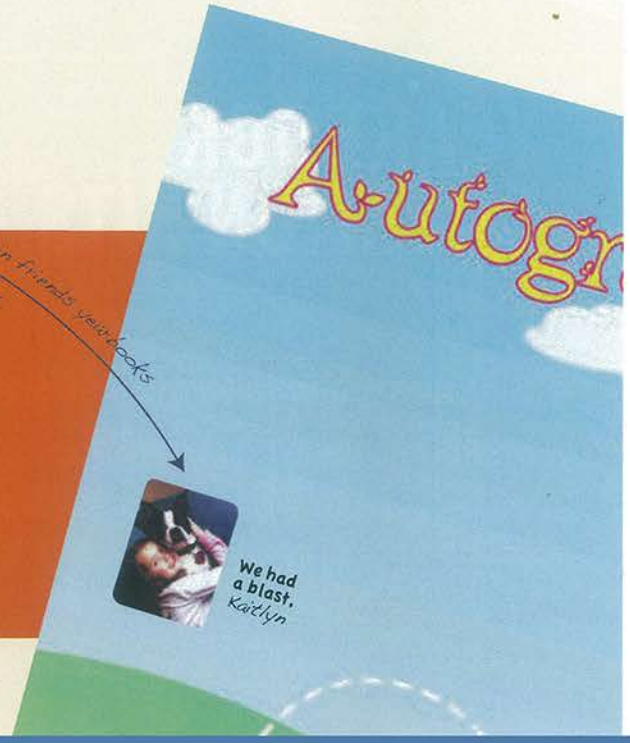
STUDENTS AFFIX THEIR SELFIE STICKERS ON AUTOGRAPH PAGES AND ADD THEIR COMMENTS.

Selfie Stickers are the perfect compliment to every student's yearbook experience. Now every student can express themselves on autograph day with more than just words…with a lasting image of their own choice from the current school year

Each sheet contains 36 selfie stickers

Sticker sheets are printed with each student's name in the margin and are delivered in alphabetical order for easy school distribution

Students affix their selfie stickers in friends yearbooks and add their comments.



Selfie Stickers are Exclusive to MillerFoto

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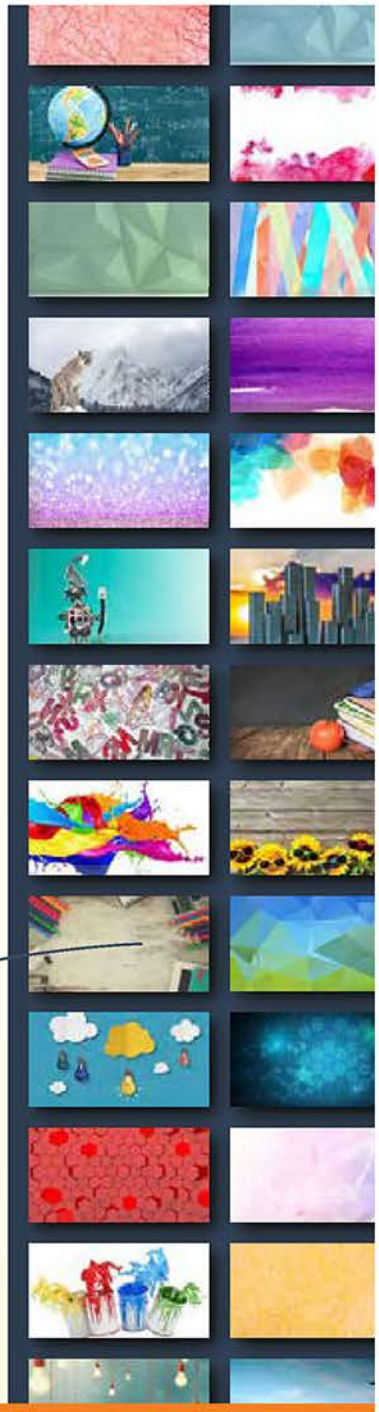
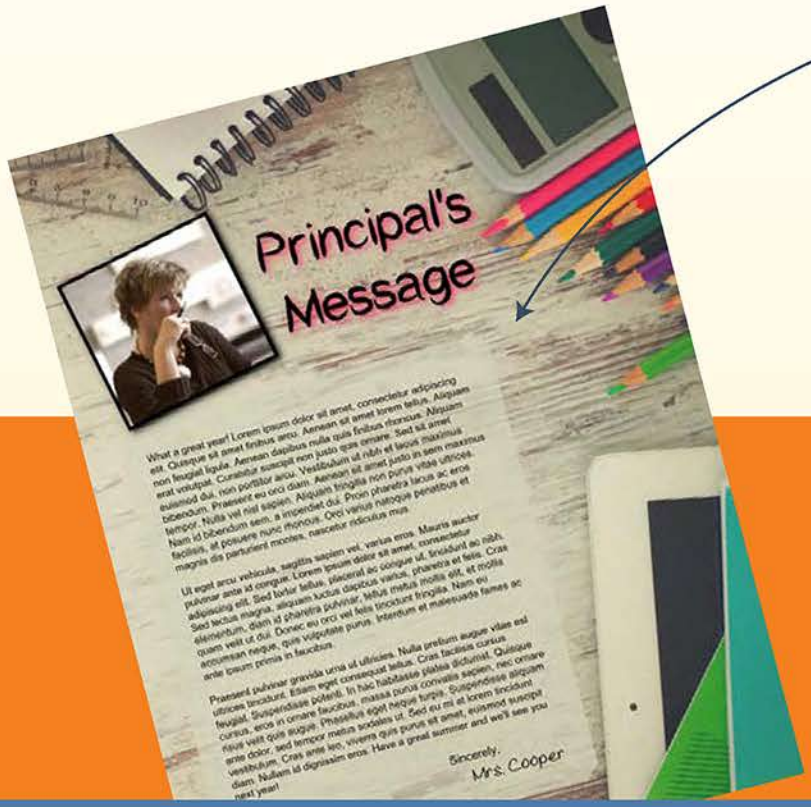
YEARBOOKS
CONTENT CATALOG

In addition to the content available to you from within the software product you selected, MillerFoto provides an extensive online catalog full of thousands of backgrounds, covers and clipart exclusively for our customers.





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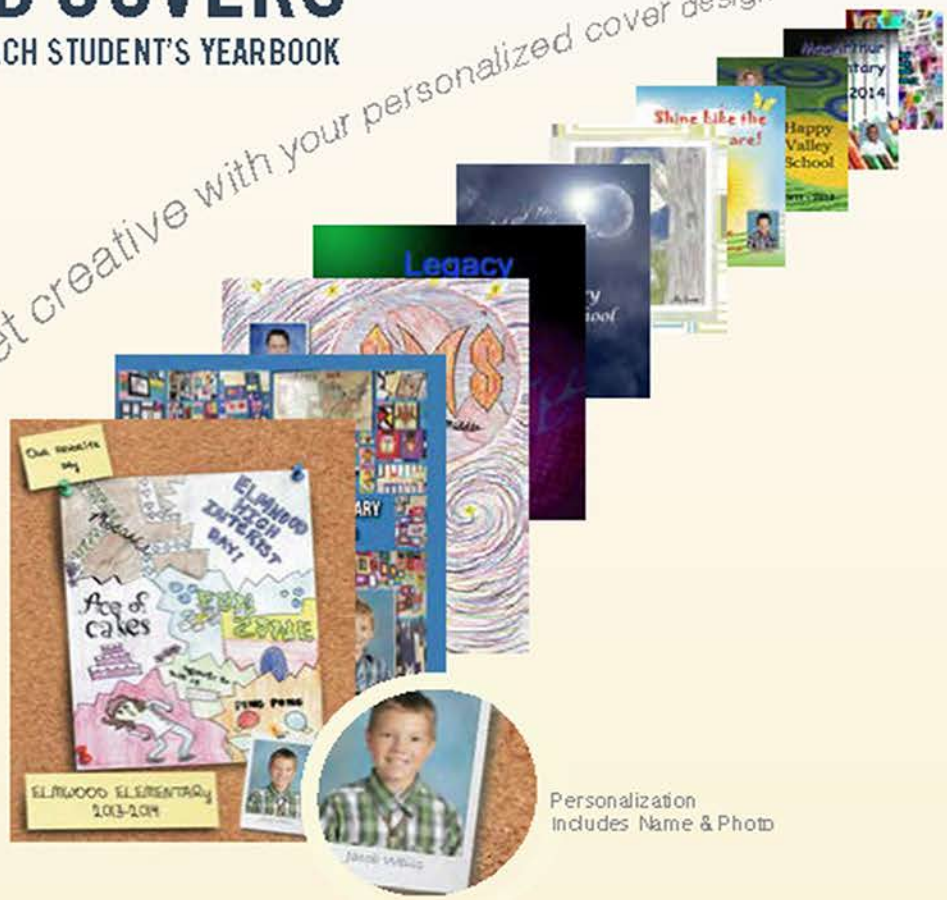
PERSONALIZED COVERS

ARE A GREAT WAY TO INDIVIDUALIZE EACH STUDENT'S YEARBOOK

Schools can add personalized covers as an optional add on or for all students

Get creative with your personalized cover design



Some schools use personalized covers to deter yearbook theft

Personalization includes Name & Photo

YEARBOOK CREATION KITS

- Software user guide
- Software graphical elements catalog
- Yearbook planning guide
- Yearbook sales & marketing guide
- Sample posters and money collection envelopes

and more....

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MILLERFOTO SCHOOL PHOTOGRAPHY

MillerFoto Speed Team Approach

MillerFoto is the only School Photographer utilizing this disciplined process:
Before: Organized pre-planning
Day of: Photography team on campus
(not just one photographer)
Afterwards: Photos in hand in two weeks or less

We handle everything with always plenty of friendly staff.

This Photo Day included a staff of 10 MillerFoto employees to be sure everything ran smooth and was on-time.

Organized On-Time Hassle Free

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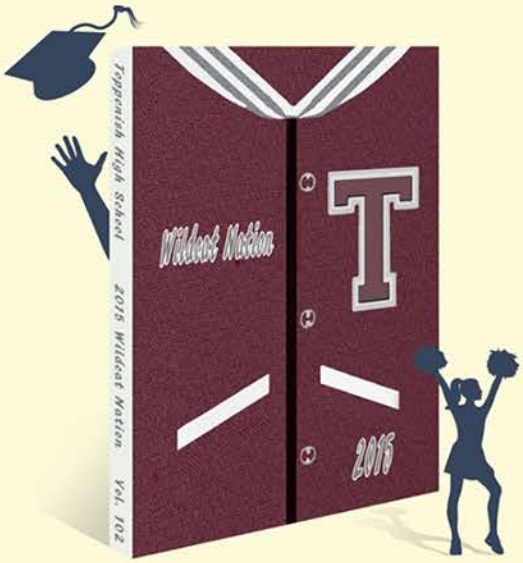
EXPERIENCE

Our partner printing company in the last 5 years has produced 6 million plus yearbooks for over 20,000 schools.

OUR BOOKS

Elementary / Middle School

- Multiple binding types
  Saddle-stitched, perfect bound soft cover and hard cover, and coil bound.
- Online ordering
- Inside cover printing
- Personalized covers
  Name and photo or name only.
- Selfie stickers
  Students affix their selfie stickers in friends yearbooks and add their comments.
- Gloss or matte lamination
- FREE Current event pages (year-in-review)
- FREE Autograph pages



High School

Gold Level

- Digitally printed pages
- Silver halide printed covers
- Perfect binding up to 360 pages
- 120 point cover board and headbands

Plantinum Level

- Offset printed pages
- 150 Pt. spot-glued spine board
- Full-color laminated dust jackets
- Page marker ribbons
- And more...

PRICING

Since there are a lot of variables in pricing Yearbooks, we don't post pricing here. BUT.. we promise a crazy fast turnaround (same day for sure). Send me a copy of last years invoice and I'll reply back quickly with a very competitive price.

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