



MillerFoto

Woman Owned • Family Run • Local

YEARBOOK

DESIGN AND PRINTING SOLUTIONS

- Lower Prices
- More Profit
- Faster Delivery
- Happy Parents



 MillerFotoPhotography

 millerfoto

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YEARBOOKS

Dear Yearbook Advisor,

We understand that the job of creating the school yearbook often falls on the shoulders of a busy teacher. Where can you find a yearbook company you can trust to help create a yearbook your school's families, the administration and most importantly, you, will be proud of?

MillerFoto has teamed up with a large manufacturer of yearbooks that has produced over 5 million yearbooks for 20,000 schools in the past 5 years. That's impressive.

Schools are so happy with their yearbooks, They have a 99% renewal rate. We want you to be a part of this success.

Please take a minute to review this brochure and call me on my cell phone with any questions.

Sincerely,



Eric Miller
Solution Provider
MillerFoto School Photography & Yearbooks
Eric@MillerFoto.com
(504) 270-7822 Cell

POPULAR BENEFITS

Lightning Fast Turnaround

No Deadlines

Online Ordering Option

Forever Connected Mobile Yearbooks

Selfie-Stickers for Autograph Pages

Easy-To-Use Yearbook

Design Program

Year-In-Review Pages

Materials to Help Sell Yearbooks

Live Training & Support



WELCOME!



MillerFoto
SCHOOL IDs, PHOTOGRAPHY & YEARBOOKS

Scan this QR code with your
Smartphone to see our
Yearbook Videos



YEARBOOKS MADE EASY

Did you spend Hundreds of Hours laying out last years book?
Keeping you up till 1 or 2 in the morning for weeks?
Did your printer hound you every day to meet their deadline?
What happens if your hard drive or computer crashes?

Don't panic. We have a better solution and you get to have your life back!



Benefits of our software used by thousands of schools...

- Nothing to download.
- It's Web Based - never worry about a hard drive or computer crash.
- Design a whole book in just a few days.
- Software is included with 100 or more books purchased.
- 24/7 Web Support.
- Phone Support during regular business hours.
- Web training to make sure you are comfortable using the software.
- All books are Full Color with Custom covers of your choice

WITH MILLERFOTO, IT'S NEVER BEEN EASIER TO CREATE A BEAUTIFUL KEEPSAKE YEARBOOK

A Local, Turnkey, Totally Web-based Solution for the Creation and Sale of Customizable Yearbooks



Has this ever happened to you?
Missing Photo? Misspelled Name?

WE HAVE A SOLUTION.

With MillerFoto's yearbook program,
you can make that simple fix,
upload it to the site and you can order
ONE (or more) replacement book(s).

Can your Yearbook company do this?

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Your Yearbook Will Ship in 7 Days
GUARANTEED

YEARBOOKS MADE EASY

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NO DEADLINES

Your Yearbook Will Ship in 7 Days
GUARANTEED



**BOOKS ARE
GUARANTEED TO
SHIP NO MORE
THAN 7 BUSINESS
DAYS FROM
ORDERING**

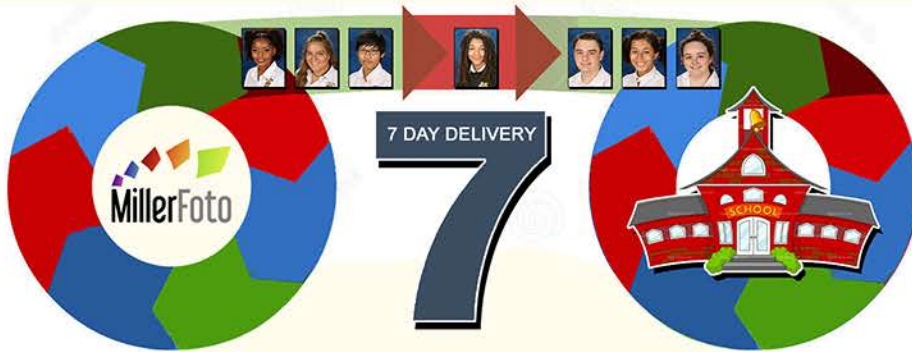
No need to schedule a production time slot

No need to worry about hitting discounted calendar dates

No need to submit the cover ahead of time.

Send the whole book when ready, it's Guaranteed to ship in 7 days

DELIVERY OF STUDENT PHOTOS



We promise to deliver back to your school the photos for your Yearbook or Administrative software within 7 days!

Delivery options
Dropbox, CD, USB

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SCHOOL IDs, PHOTOGRAPHY & YEARBOOKS

Scan this QR code with your Smartphone to see our Yearbook Videos



EASY-TO-USE YEARBOOK SOFTWARE

MillerFoto is the only Yearbook solutions provider fully integrated with all major book creation software. We will help you select the right software for your school

SOFTWARE CHOICES
DESKTOP OR WEB BASED



LumaPix



pixami*



PERSONALIZED COVERS ARE A GREAT WAY TO INDIVIDUALIZE EACH STUDENT'S YEARBOOK

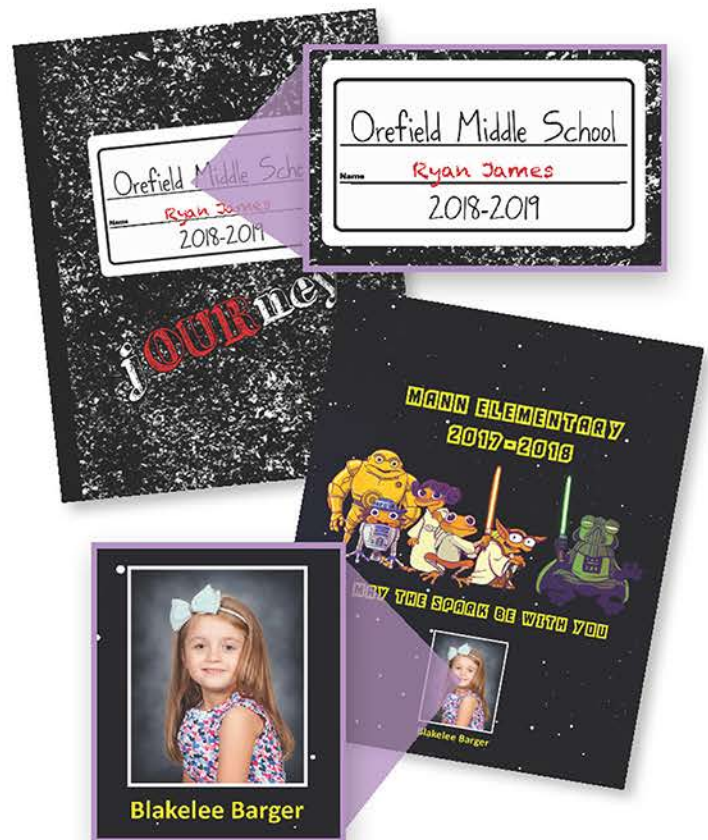
A great way to individualize each student's yearbook

Schools can add personalized covers as an optional add on or for all students

Some schools use personalized covers to deter yearbook theft

Personalization can include a name or a name and photo

You can easily earn
an additional
\$3 - \$4 per book
in profit.



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Your Yearbook Will Ship in 7 Days
GUARANTEED



ONLINE ORDERING

Makes money collection easy for schools

Offer cover upgrades, personalized covers, dedication ads and more

Optional ship-to-home throughout the summer

Schools can enter At-School orders to produce a comprehensive combined online/offline order report



PURCHASE ONLINE



Order as few as 1 Book!



NO MINIMUM REORDERS

ORDER WHAT YOU NEED WHEN YOU NEED IT

Order what you need when you need it

2 Families forgot to order? No problem...order 2 additional copies

Same price per book as original order

No additional processing charges

All prior books archived and available for single order/ship to home



4 Book Styles Available



Hard Cover
Up to 400 Pages
Premium book



Soft Cover
Perfect Binding
Up to 400 Pages
Spine is Flat giving it a nice finish



Soft Cover
Saddle Stitch
Up to 96 Pages
The least expensive option with a rounded spine.



Coil Binding
Up to 120 Pages

You can combine hard cover and soft cover books to give your families the most Pricing Options and more profit per book for your school.

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Unlimited Support

Live Customer Service

- Trained, knowledgeable staff
- All day live support
- E-mail ticketing system
- Dedicated toll free support line
- Screen sharing capabilities



Focused support pages for each brand of book software

- Searchable knowledge base libraries
- Flip book/downloadable user manuals and content guides
- Training videos

Virtual Yearbook Creation Kits and Content Catalog



VIRTUAL CREATION KITS INCLUDE

- Software User Guide
- Yearbook Planning Guide
- Yearbook Sales and Marketing Guide

Plus we will mail you
Two 20x28 and three 11x17 Sales Posters

CONTENT CATALOG

An extensive on line catalog with thousands of backgrounds, covers and clipart exclusively for our customers.



Contact Eric Miller for more details
and Pricing on our School Yearbooks

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Faster Turnaround and More Profit

**Elementary and High School
Yearbooks and Photography**

Happier Parents and Schools

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No Obligation Quote.
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