

Dance School
Owners/Directors
Brochure

MillerFoto



ULTIMATE

DANCE SCHOOL PHOTOGRAPHY



This Brochure is for
the Studio Owner only.

2021 STUDIO BROCHURE

Why your Studio should
switch to MillerFoto





Trends In **DANCE PHOTOGRAPHY** Are Changing!

Does your photographer still use paper order forms? Do they force your parents to purchase a minimum package for every costume without ever seeing the photos? Not with MillerFoto. Introducing View First.



VIEW 1ST

VIEW FIRST WITH CHOICES
You get to see the photos before you order

School Directors Want...

- Safe Sessions
- Less Hassle
- Less Responsibility
- Less Administrative Time

Parents Want...

- More Portrait Choices
- See Portraits Before Buying
- Unique Products
- Easy and Touch-Free Ordering
- Fast Delivery to the Home
- Creative Photography

Everyone Wants...

- A Safe, Contactless and Touchless Picture Day System

Welcome to MillerFoto.

OUR GAME CHANGING PICTURE DAY SYSTEM CALLED

VIEW 1ST

No money up front. No sitting fee.
No minimum package purchase.
No paper order forms to fill out.

View your portraits and order right
from your Smartphone, PC or Tablet.

All packages are mailed directly
to the parents home.

It truly is an amazing process.



How VIEW 1st Works

We photograph every dancer in several poses with all costumes on picture day. Portraits are posted in private galleries (usually within 24 hours). Families will receive a link to their child's personal portrait gallery for 24/7 ordering. Orders are fulfilled within 48 hours and shipped directly to the home.

Advantages for the School

- FAST Hassle Free Picture Day
- Picture day is organized and on-time
- No paper order forms
- No money to collect
- No late orders to handle
- Packages are mailed to the home
- Only happy parents!

Advantages for the Parents

- View portraits before purchasing
- Select your favorite pose and expression
- No sitting fees or minimum package purchase
- Split families, grandparents and other relatives will all have the same opportunity to see and order portraits.



View and Order on Any Device

Contact Eric Miller to schedule your Dance School.
504-270-7822 Cell Eric@MillerFoto.com

Scan this QR code with
your Smartphone to go
directly to our
Website.

Note: This website is only
for Dance School Owners.
Please do not share with
your Parents.



www.MillerFoto.com

FUNDRAISING

OPTIONS for DANCE SCHOOLS

COMPARE MILLERFOTO AND BE CONVINCED!

When was the last time you really compared Photographers?
Are you open to the possibility of improving your photography experience and making more money for your studio?

Even if you are satisfied with your current photographer, please take a minute to check out what we offer that's different; and we believe a lot better!

Give Back / Commission Program

Haven't received a commission from your Photographer in the past?

With MillerFoto you can.

We offer several incentives, including Wall Composites, Photos and/or Cash Back to your studio. Each Studio has different needs.

We will tailor it specifically for your school.



Commission checks are the most popular form of Giving Back.

After 30 days of Sales, we calculate how many packages were sold and you receive up to 10%. Percentage dependent on other incentives selected. It's custom designed for your school.

Composites

Available by Individual Students or Group Portraits



We will donate one, up to 24x30, composite of either the individual students or the group portraits.

This Composite can be in place of the Cash Commission, or the school can take 50% off of the regular price to purchase one.



Teacher/Staff Portraits

Each Teacher or Staff Member will receive this package of portraits compliments of MillerFoto. The Door Signs will quickly become a favorite of Teachers and Students. Place them at the entrance door to the studio or on your bulletin board.

3x5 Portraits

Digital



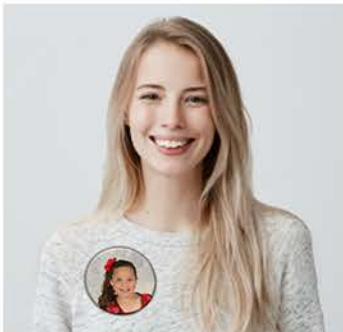
4"x 8"
Door sign



Photo Button Program

MillerFoto will donate 1 Photo Button to the studio of each dancer. Dance Schools typically charge between \$6 - \$8 each. Pure Profit. The Dance School keeps 100% of the money. This program is in place of the Cash Commission.

As an option the school can purchase the buttons for \$4.00 each and resell them, plus receive the cash commission.



Moms love
Photo Buttons

Pricing and Ordering Overview

With MillerFoto's View First System, parents will be able to view their portraits before purchasing by receiving an email or text link to view their private gallery. There is no Sitting Fee, No Minimum Purchase, No money up front and no paper order forms.

Everything is Safe and Convenient. Order online anytime 24/7.
All orders are mailed directly to the home.



Orders
Mailed to the
Home

Parents are not locked-in to packages with portraits they do not need. We offer everything A-La-Carte. Pricing is between \$12.50 and \$14.95.
(pricing is dependent on your commission or incentives)

TRADITIONAL PRINTS

CHOOSE 1...CHOOSE 10. THERE IS NO LIMIT!
PLACE ANY POSE ON ANY OF THESE ITEMS

(1) 8X10 INDIVIDUAL (2) 5X7 INDIVIDUALS (8) WALLET INDIVIDUALS (2) 3.5X5 MAGNETS

The system is quite amazing, and remember...
No minimum purchase is required.

We offer 2 styles. Traditional and Ultimate.
Parents can purchase 1 Traditional 8x10 and 1 Ultimate Portrait. We encourage Mixing and Matching between Poses and Costumes. You can put any pose on any portrait. Order one Portrait or many, it's the parents choice.

We photograph students in multiple poses to provide the most options. There is never any additional charge and we are glad to photograph students in all of their costumes.

ULTIMATE PRINTS

CHOOSE 1...CHOOSE 10. THERE IS NO LIMIT!
PLACE ANY POSE ON ANY OF THESE ITEMS

(1) 8X10 INDIVIDUAL (2) 5X7 INDIVIDUALS (8) WALLET INDIVIDUALS (2) 3.5X5 MAGNETS

How to order and details on prints and products is in the parent brochure.

8X10 FRAMED COLLEGE

PLACE YOUR 2 FAVORITE POSES ON THESE CUSTOMIZED 8X10 COLLEGE PRINTS

RAINBOW MAIN STAGE LIGHTS SPARKLE FLORAL

We offer plenty of popular products like Digital Image Packages, Statuettes, Pillow Cases, Mugs, Mouse Pads and much more.



DIGITAL DOWNLOADS \$15

HIGH RESOLUTION DIGITAL DOWNLOADS TO POST, SHARE, & PRINT



To make Picture Day, more efficient, we start with ideas for poses.



We provide all the tools to advertise your Picture Day



Video explaining Picture Day Process that you can post to your Facebook and Instagram Pages.

Check out a Sample Video. Click this QR code or go to our Website for Studio Owners.
www.MillerFoto.com



Facebook Timeline, Instagram and Twitter Post images ready to go



8-1/2x11 and 11x17 Posters

Professional Set Up



If space permits, we can set up the Group Backdrop and Individual Backdrops. This will save time and allow for a much faster and more efficient photo day.



Lots of Background and Set Up Choices



We can bring Props or use your own.



We will set up a Samples Table a week prior to Picture Day

DANCE BOOKS MADE EASY

Did you spend Hundreds of Hours laying out last year's book?
Keeping you up till 1 or 2 in the morning for weeks?
Did your printer hound you every day to meet their deadline?
What happens if your hard drive or computer crashes?

Don't panic. We have a better solution and you get to have your life back!



Benefits of our software used by thousands of schools...

- Nothing to download.
- It's Web Based - never worry about a hard drive or computer crash.
- Design a whole book in just a few days.
- Software is included with 100 or more books purchased.
- 24/7 Web Support.
- Phone Support during regular business hours.
- Web training to make sure you are comfortable using the software.
- All books are Full Color with Custom covers of your choice

WITH MILLERFOTO, IT'S NEVER BEEN EASIER TO CREATE A BEAUTIFUL KEEPSAKE BOOK

A Local, Turnkey, Totally Web-based Solution for the Creation and Sale of Customizable Books



Has this ever happened to you?
Missing Photo? Misspelled Name?

WE HAVE A SOLUTION.

With MillerFoto's book program, you can make that simple fix, upload it to the site and you can order ONE (or more) replacement book(s).

Can your book printer do this?

We have a complete brochure just for Dance Books. Go to our Website, www.MillerFoto.com to watch the Video and download the brochure.

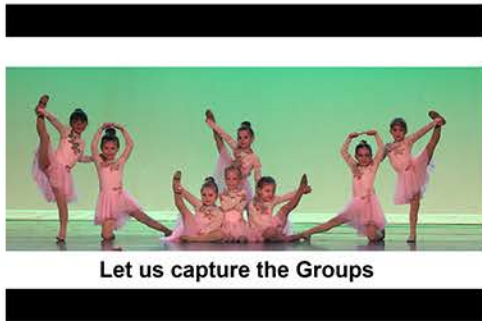
Dance Revue Photography



Sit back and enjoy the show. Allow us to capture the memories for you.

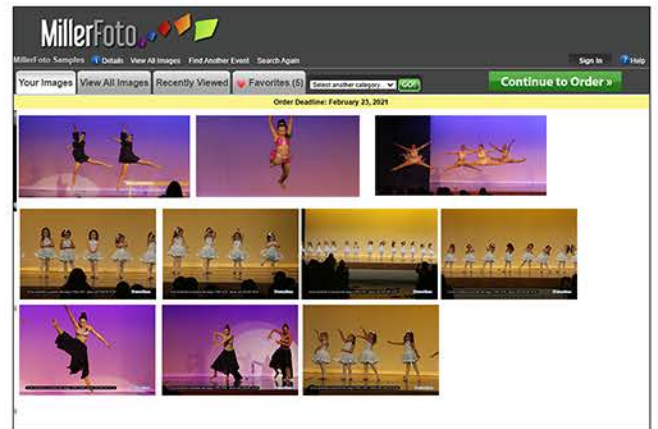


There is no cost to your school.



Digital photos are delivered to your email or text usually within a few minutes of your order. You could actually receive the photos right after the performance.

It's an amazing Photo System from MillerFoto.



Contact Eric Miller 504-270-7822 to schedule your Dance Revue

MillerFoto 

319 David Drive
Metairie, LA 70003
(504) 467-0230

Capture Their
Love of Dance!

- DANCE PORTRAITS
- POSTERS
- CANVAS WALL ART
- DANCE BOOKS



BOOK YOUR PICTURE DAY NOW!

Call Kirsten Miller (504) 467-0230